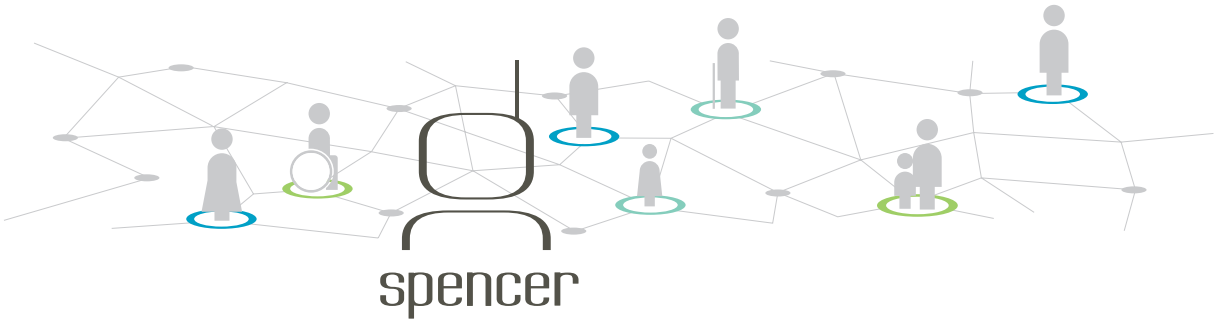


Grant agreement no: FP7-600877

SPENCER:

Social situation-ware perception and action for cognitive robots

Project start: April 1, 2013

Duration: 3 years

DELIVERABLE 7.1

Public SPENCER web site and communication platform

Due date: month 4 (Jul 2013)

Lead contractor organization: ALU-FR

Dissemination Level: PUBLIC

Achim J. Lilienthal (ORU), Kai O. Arras (ALU-FR)

Contents

Abstract

This deliverable presents the SPENCER Web site and communication platform www.spencer.eu. It has been set up by the Consortium as a dissemination tool and internal platform for information exchange. In two sections we describe the general setup and the current structure of the site. We also report on the SPENCER cooperate design with logo and web page header.

The deliverable is structured as follows: Sec. 1 details the general setup, including acquisition of the domain name, hosting of the site, use of a lean content management system and the web page design. Sec. 2 presents the structure of the Web site such that all pages can be reached directly from the main menu and briefly describes the current content of the pages.

1 Setup and Design

1.1 Domain Name

By 2013, the domain www.spencer.eu was held by domain trader BliXem BV, Nijmegen, The Netherlands. For the sake of a simple and easy-to-remember web address, – and thus for a wider dissemination – we decided to purchase the domain for the amount of 1650 € in October 2012 (see document in Appendix A). The domain was transferred to the coordinator Kai Arras in November 2012 and is now registered at VIP Internet, Nijmegen, The Netherlands.

1.2 Hosting

After thourough comparisons of several international hosting companies, we decided to host the SPENCER web page at www.strato.de. Strato had the best offers in terms of cost-efficiency and professional requirements (particularly 50GB of Web space and unlimited traffic). We purchased the Strato package PowerWeb Plus (order nr.: 4198399) which over the three year project duration will cost less than 300 € (see document in Appendix B). The consortium intends to maintain the web page beyond the lifetime of the project for continued dissemination of the project results, this is possible by extending the contract for 120 € per year.

The SPENCER Web site is on-line since the project start on April 1st, 2013.

Login to the Hosting Site

- URL: www.strato.de
- Client nr.: [available on request for authorized individuals]
- Password: [available on request for authorized individuals]
- Domain: www.spencer.eu

Strato FTP Account

- Host: ftp.strato.com

- User: [on request for authorized individuals]
- Password: [on request for authorized individuals]
- Protocol: FTP
- Directory: /

1.3 Content Management

There are typically two options for web site content management, a professional content management system (CMS) and a self-managed solution. The question has been discussed within the consortium for which we evaluated the popular systems Joomla www.joomla.org and Drupal www.drupal.org and a self-managed solution using JavaScript/CSS/HTML. It was found that for the purpose of the SPENCER Web site, a lean content management solution using JavaScript/CSS/HTML was preferred in particular given the foreknowledge of the main contributors to the Web site, partners ORU and ALU-FR, in the use of these technologies. The CMS option was dismissed for reasons of large overhead and shallow learning curve. While a full content management system would better scale for very large Web sites or when there are many users responsible for the content of the Web site, the chosen solution is very easy to setup and use (anybody who knows HTML needs in the order of 10 minutes to understand how to modify a web page, see Fig. 1). At the same time this "thin CMS" allows to separate maintainance of central features and individual Web content and it leaves full flexibility to modify the general appearance of the page (knowing JavaScript and CSS).

The basic idea is that the central areas of the pages can be used freely by modifying a simple HTML file (see example below). All other design elements such as header, footer, menu, etc. are defined in a JavaScript and a CSS definition file, which is typically modified only by one or two persons.

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

<html xmlns="http://www.w3.org/1999/xhtml">
  <head>
    <meta http-equiv="content-type" content="text/html;charset=utf-8" />
    <meta name="author" content="Achim J. Lilienthal, Kai Arras" />
    <meta name="keywords" content="SPENCER" />
    <meta name="description" content="" />
    <meta name="robots" content="all" />
    <title>SPENCER Project</title>
    <style type="text/css" media="all">@import "styles.css";</style>
    <script src="spencer.js" type="text/javascript"></script>
  </head>

  <body onload="init('.','Resources');"><div id="Content">

  <div id="JsMessage">
    <em class="msg">Please switch on JavaScript in your browser!</em><br /><br /> If you see this message, JavaScript is not act
  </div>

  <h1>Resources</h1>
  <table style="border:0px; background-color:#FFFFFF; width:100%;" cellspacing="20" cellpadding="5" border="0">
  <tr>
    <td>
    <h2>Data Sets</h2>
    <p class="text">Annotated and documented data sets collected in SPENCER.</p>
    <p class="text" style="color:#AAAAAA; font-style:italic;">TBD</p>

    <h2>Software</h2>
    <p class="text">Open-source software systems and tools developed in SPENCER.</p>
    <p class="text" style="color:#AAAAAA; font-style:italic;">TBD</p>

    <h2>Press Material</h2>
    <p class="text">SPENCER dissemination and press material.</p>
    <p class="text" style="color:#AAAAAA; font-style:italic;">TBD</p>

    </td>
  </tr>
  </table>

  </body>
</html>
```

Figure 1: HTML code of an example SPENCER web page. The lines marked in yellow define the freely editable content area of the page. Other page design elements such as header, footer, and menu are automatically added. The yellow area corresponds to the red frame in Fig. 2.

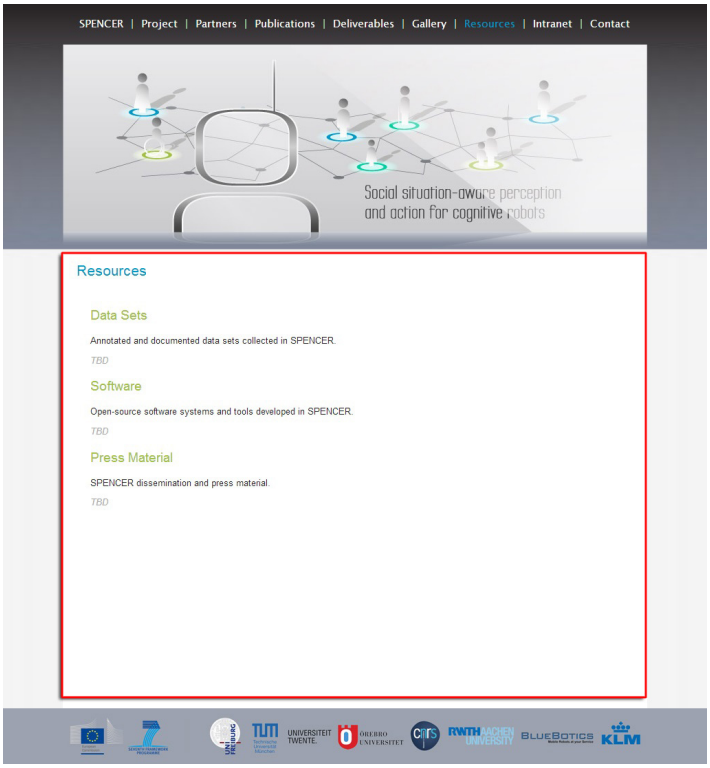


Figure 2: Example SPENCER web page. The content area that can be edited by authors is shown as a red frame. It corresponds to the highlighted code section in Fig. 1.

1.4 Mailing Lists

A large project like SPENCER requires modern tools for efficient communication. In particular, to avoid electronic spam to unconcerned people, it is important to interact in dedicated and well directed fashion for which mailing lists are a common instrument. To this end, we have set up the following SPENCER mailing lists:

- **all@spencer.eu:** Reaches all SPENCER personnel.
- **alladmin@spencer.eu:** Reaches the legal and administrative representatives of all partners e.g. at the respective EU offices. This is practical when the communication concerns legal and administrative matters.
- **sb@spencer.eu:** Reaches the SPENCER Steering Board members.
- **ab@spencer.eu:** Reaches the SPENCER Advisory Board members.
- **info@spencer.eu:** General project contact address for external requests. Reaches the SPENCER Executive team: coordinator, scientific manager, and administrative project leader.
- **coordinator@spencer.eu:** Reaches the SPENCER coordinator Kai Arras
- **scmanager@spencer.eu:** Reaches the SPENCER scientific manager Rudolph Triebel.
- **adminstration@spencer.eu:** Reaches the SPENCER administrative project leader Dagmar Sontag.

1.5 Web Page Design

The SPENCER web page is held in accordance with the SPENCER cooperate design. For the cooperate design, the company formfabrik, Zwilikon, Switzerland was appointed for an amount of 485 € (600 CHF). The task included the design of a SPENCER logo and a SPENCER web page header. The logo was chosen among several draft concepts and feedback iterations with the coordinator Kai Arras. The final concept, which was selected after a discussion within the consortium, show an abstracted robot that appears to look at groups of abstracted persons of different age, gender and mobility. It was chosen because it symbolizes very well one of the key contributions of the SPENCER project, namely the consideration of people as individual persons at all levels of perception, cognition, learning and planning. The logo is shown in Fig. 3 and the web page header is shown in Fig. 2. The logo thereby defines the color scheme which was then adopted for the remaining design elements of the Web site such as fonts, links, headers, etc. in order to give the site a homogeneous and professional appearance.

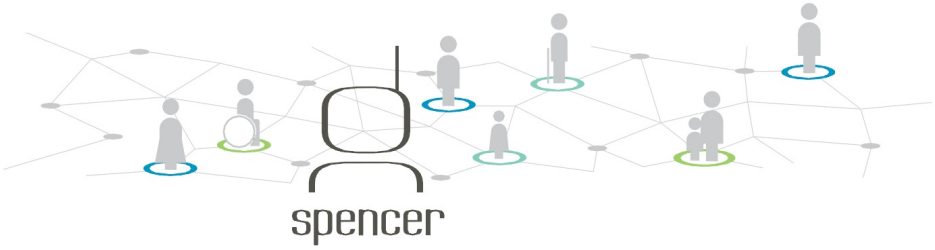


Figure 3: The SPENCER Logo.

2 Structure and Content

The current structure of the SPENCER Web site (at July 30th, 2013) is shown in Fig. 4. The navigation concept is very flat and avoids deeply nested submenus, each page can be directly reached from the main menu. In order to access the internal pages, an authentication is necessary as described in Sec. 2.8.

Pages are divided into three sections, header with navigation menu, content area and footer. Header, menu and footer are permanent. The header shows a variation of the SPENCER logo, the footer contains all partner logos and the logos of the EU (EC and FP7).

We will now describe each page in more detail. All screenshots have been retrieved on July 30th, 2013.

2.1 SPENCER Web Site - Section “SPENCER”

Section “SPENCER” is the entry page into the SPENCER Web site. It shows an extended header (extended with a specific “spencer” font), a welcome message, a short description of the project and the project’s profile in the form of an itemized list. The EU support is clearly mentioned.

In addition, a dynamic slideshow and a news section are shown on the right. The starting image of the slideshow is shuffled randomly which lets the user see a different image each time the site is newly loaded. These components are maintained centrally (i.e. they are part of the JavaScript system). Clicking on pictures of the slideshow shows the image in its original size.

2.2 SPENCER Web Site - Section "Project"

Section "Project" gives a detailed overview of the SPENCER project. It summarizes the project's motivation, the key ideas and contributions, its objectives, demonstration scenario and work packages.

2.3 SPENCER Web Site - Section "Partners"

Section "Partners" lists all legal partner institutions of the SPENCER consortium. In addition, the section also gives the executing labs of the respective beneficiary, the competences of each partner related to SPENCER, and the project personnel by names and roles.

2.4 SPENCER Web Site - Section "Publications"

Section "Publications" lists the publications of all partners that are related to and supported by the SPENCER project. If copyright regulations allow it, we link the respective PDF files for download from this page (by clicking on the PDF symbol).

2.5 SPENCER Web Site - Section "Deliverables"

Section "Deliverables" lists all SPENCER deliverables along with their number, description, responsible partner, dissemination level and project month. For all public deliverables, the respective PDF files will be linked. Restricted deliverables will be linked in the Intranet section of the webpage which requires authorization.

2.6 SPENCER Web Site - Section "Gallery"

Section "Gallery" contains a gallery of project-related photos and videos. Picture and videos will be shown by thumbnails (larger version on click). Videos will additionally be published on the SPENCER YouTube channel.

2.7 SPENCER Web Site - Section "Resources"

Section "Resources" will be the central point for the publication of SPENCER data sets, software and press material.

2.8 SPENCER Web Site - Section "Intranet"

Section "Intranet" is the internal communication platform. The section contains various pieces of information that are relevant for the entire consortium and is the place to define project-wide standards, list all personnel with contact information, or share important documents. It is not directly accessible from the Internet and requires authentication. The credentials for authentication are available for all project collaborators and on request for authorized individuals.

The internal pages currently cover the following topics:

- **Contacts:** Lists the contact details of all collaborators on SPENCER.
- **Meeting material:** Contains slides of all meeting presentations and meeting minutes. At this point, only the material related to the the kick-off meeting is available.
- **Project acknowledgment:** Defines the text snippets that everyone has to use to properly acknowledge the EU funding of the project in general and in publications.
- **Publications:** Explains the steps to register a paper and gives the HTML snippet necessary to add it to the list of publications in the "Publication" section
- **Important documents:** Contains the PDFs of all important project documents (DoW, Grant Agreements, Proposal, Gantt diagram, etc.);
- **Confidential deliverables:** Lists the restricted deliverables that are not in the regular "Deliverables" section
- **Links:** Links of common interest to the consortium, such as related EU project.

2.9 SPENCER Web Site - Section "Contact"

Section "Contact" gives the contact details of the project coordinator, scientific and administrative project manager. It also describes how to reach the University of Freiburg and provides maps that show Freiburg, the Faculty of Engineering campus as well as the public traffic system and close-by hotels.

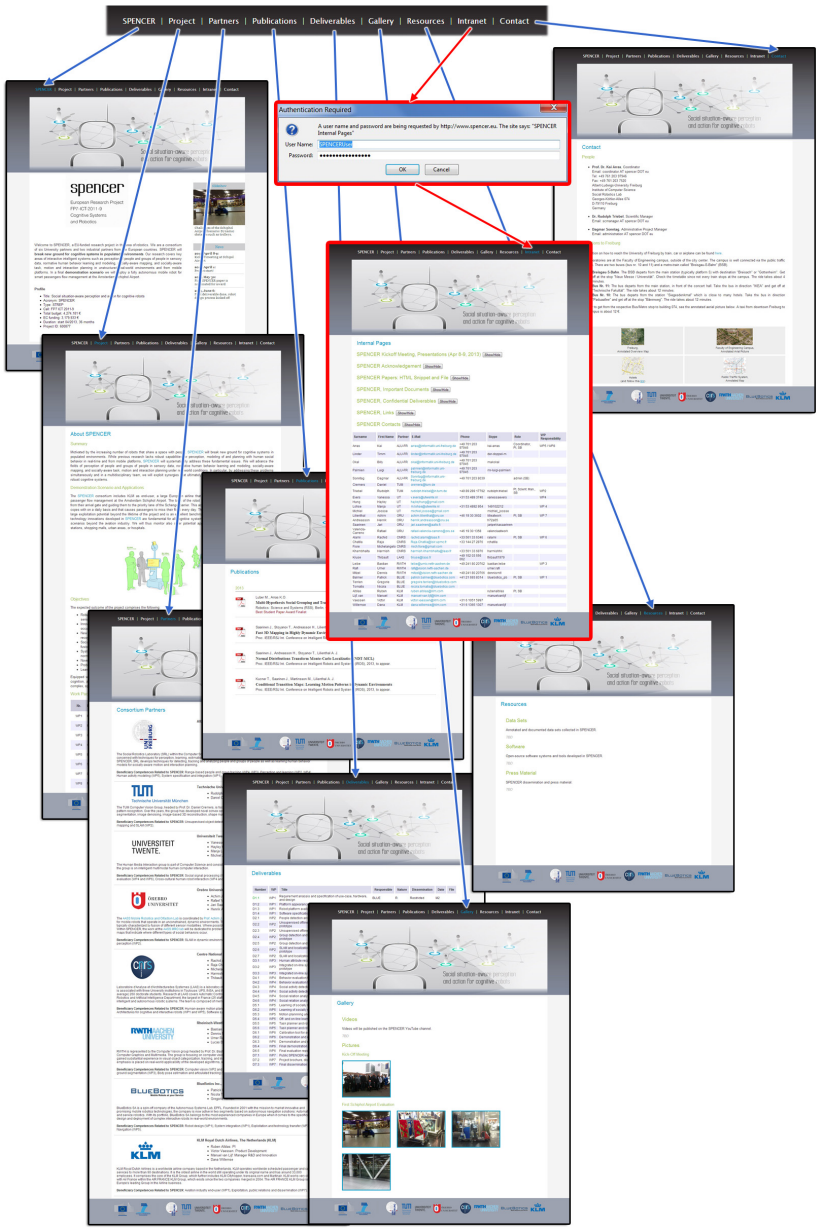


Figure 4: SPENCER Web site structure. All pages can be directly reached from the main menu.

Figure 5: SPENCER entry page.

Figure 6: SPENCER “Project” page.

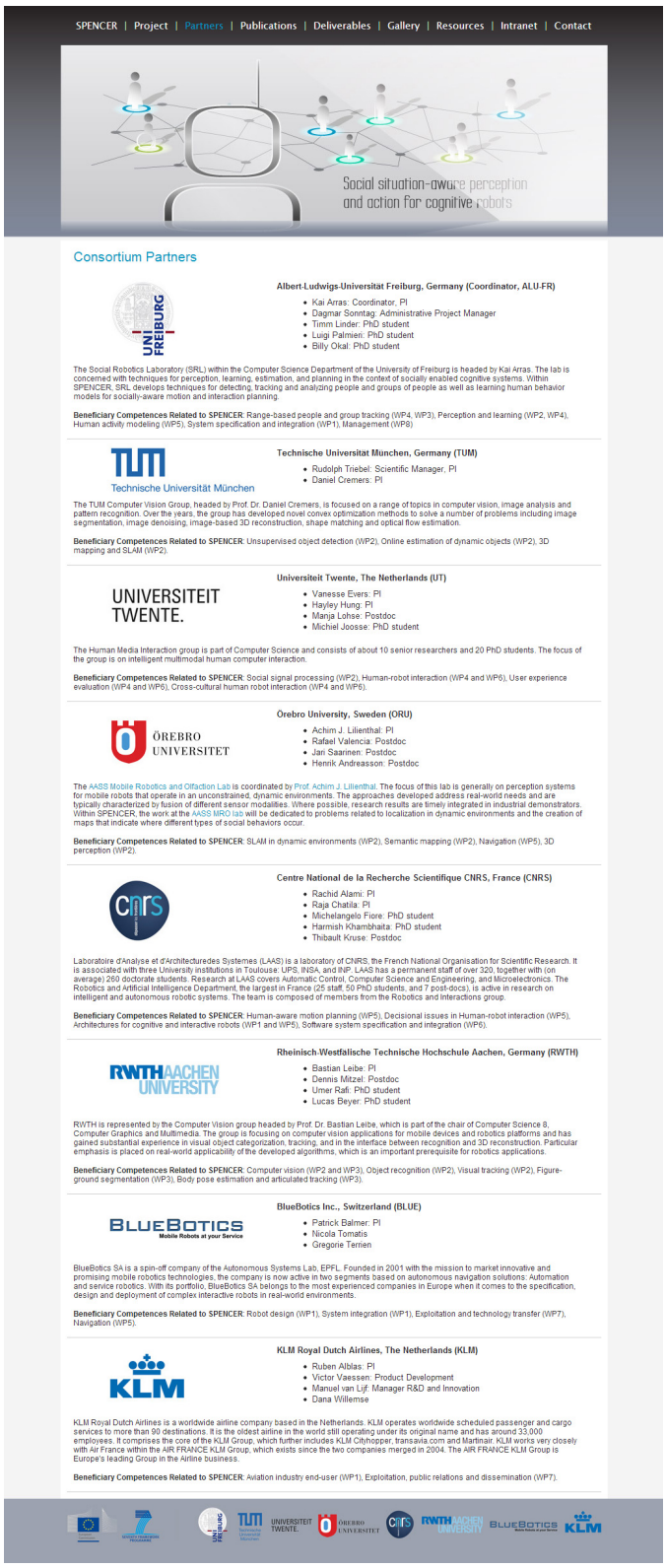


Figure 7: SPENCER "Partners" page.

Figure 8: SPENCER “Publications” page.

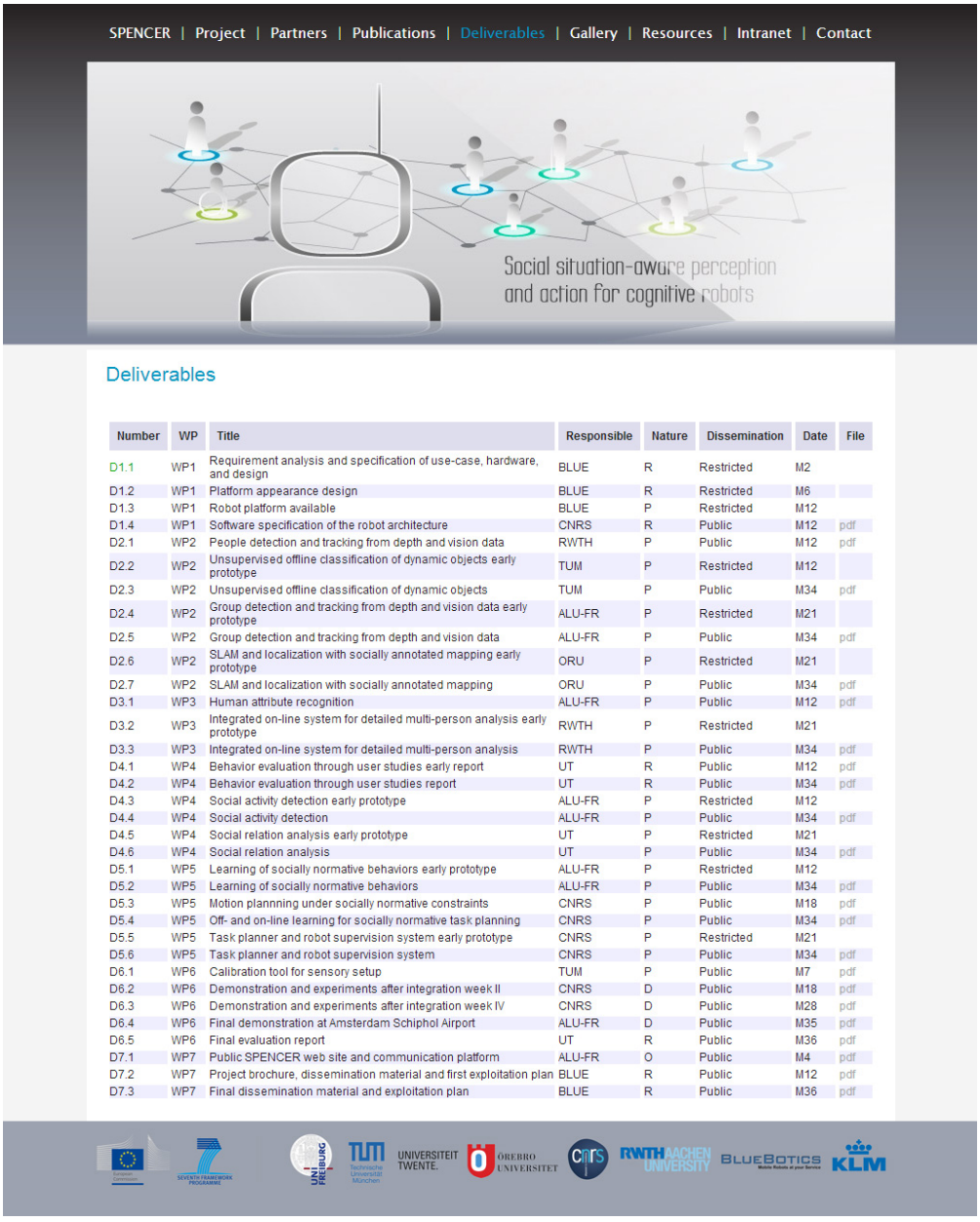


Figure 9: SPENCER “Deliverables” page.

Figure 10: SPENCER "Gallery" page.

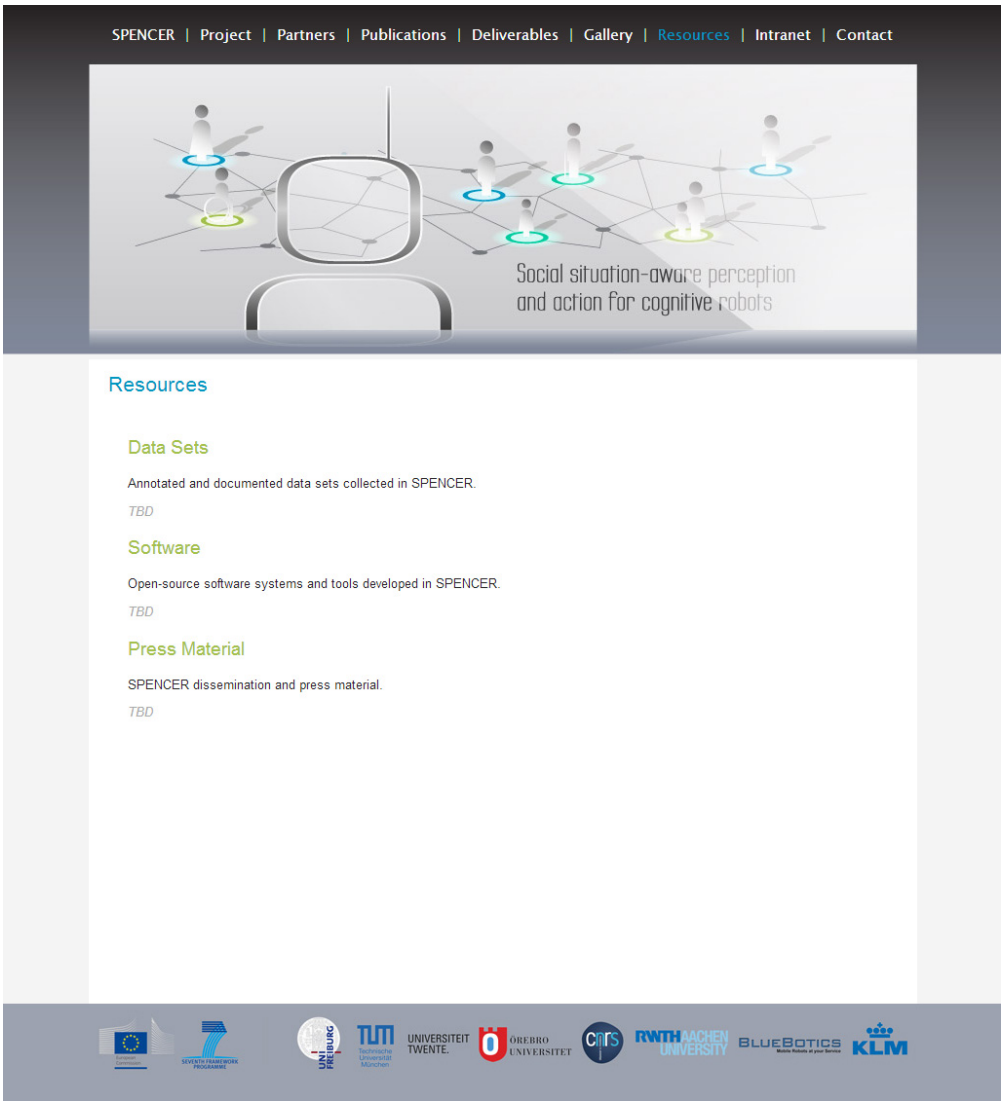
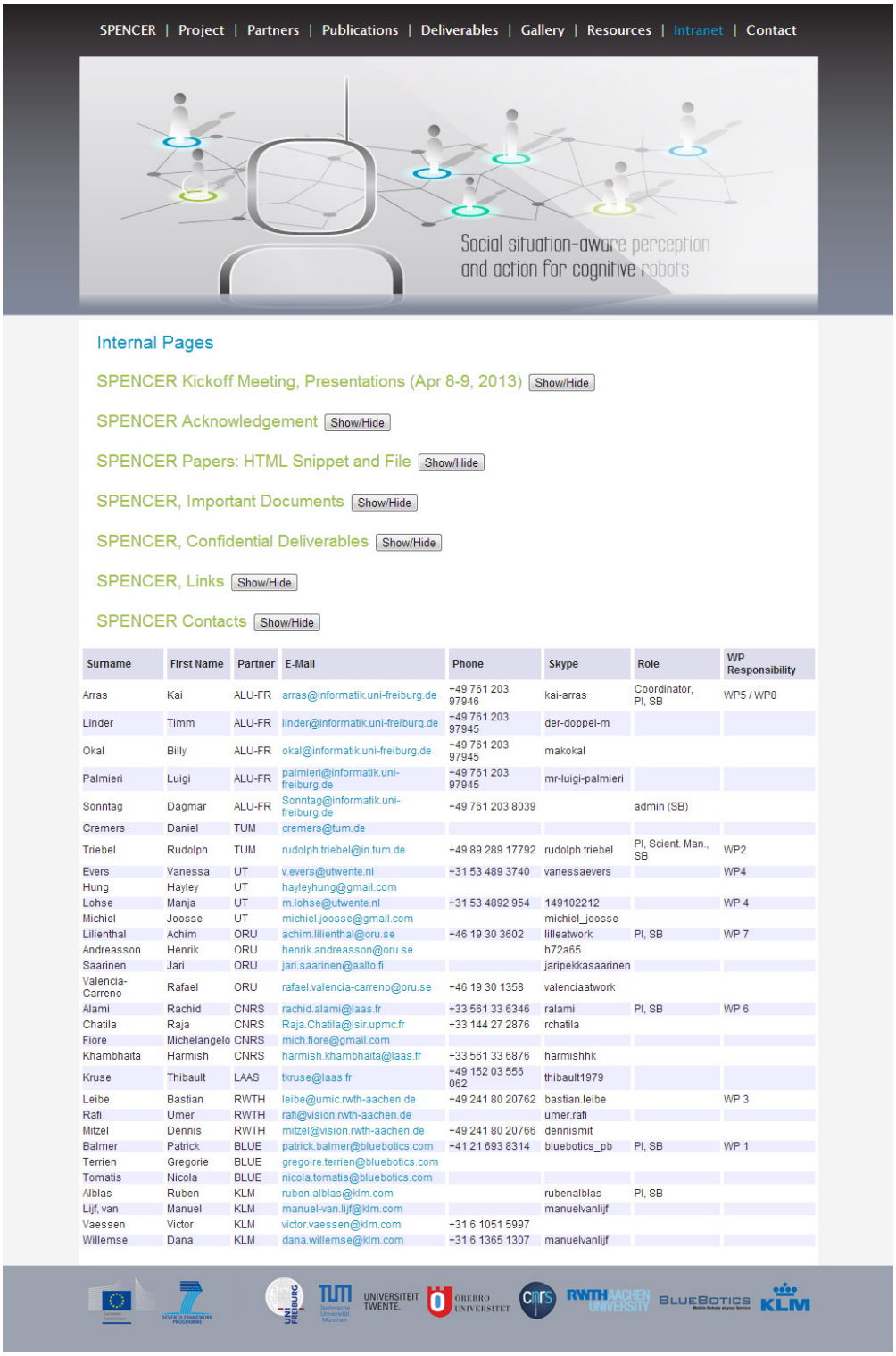


Figure 11: SPENCER Web Site - Section “Resources”.



Surname	First Name	Partner	E-Mail	Phone	Skype	Role	WP Responsibility
Arras	Kai	ALU-FR	arras@informatik.uni-freiburg.de	+49 761 203 97946	kai-arras	Coordinator, PI, SB	WP5 / WP8
Linder	Timm	ALU-FR	linder@informatik.uni-freiburg.de	+49 761 203 97945	der-doppel-m		
Okal	Billy	ALU-FR	okal@informatik.uni-freiburg.de	+49 761 203 97945	makokal		
Palmieri	Luigi	ALU-FR	palmieri@informatik.uni-freiburg.de	+49 761 203 97945	mr-luigi-palmieri		
Sonntag	Dagmar	ALU-FR	Sonntag@informatik.uni-freiburg.de	+49 761 203 8039		admin (SB)	
Cremers	Daniel	TUM	cremers@tum.de				
Triebel	Rudolph	TUM	rudolph.triebel@in.tum.de	+49 89 289 17792	rudolph.triebel	PI, Scient. Man., SB	WP2
Evers	Vanessa	UT	v.evers@utwente.nl	+31 53 489 3740	vanessaevers		WP4
Hung	Hayley	UT	hayleyhung@gmail.com				
Lohse	Manja	UT	m.lohse@utwente.nl	+31 53 4892 954	149102212		WP 4
Michiel	Joosse	UT	michiel.joosse@gmail.com		michiel_joosse		
Lilienthal	Achim	ORU	achim.lilienthal@oru.se	+46 19 30 3602	lilleatwork	PI, SB	WP 7
Andreasson	Henrik	ORU	henrik.andreasson@oru.se		h72a65		
Saarinen	Jari	ORU	jari.saarinen@aalto.fi		jaripekkasaarinen		
Valencia-Carreno	Rafael	ORU	rafael.valencia-carreno@oru.se	+46 19 30 1358	valenciaatwork		
Alami	Rachid	CNRS	rachid.alami@laas.fr	+33 561 33 6346	ralami	PI, SB	WP 6
Chatila	Raja	CNRS	Raja.Chatila@isir.upmc.fr	+33 144 27 2876	rchatila		
Fiore	Michelangelo	CNRS	mich.fiore@gmail.com				
Khambhaita	Harmish	CNRS	harmish.khambhaita@laas.fr	+33 561 33 6876	harmishhk		
Kruse	Thibault	LAAS	tkruse@laas.fr	+49 152 03 556 062	thibault1979		
Leibe	Bastian	RWTH	leibe@umic.rwth-aachen.de	+49 241 80 20762	bastian.leibe		WP 3
Rafi	Umer	RWTH	rafi@vision.rwth-aachen.de		umer.rafi		
Mitzel	Dennis	RWTH	mitzel@vision.rwth-aachen.de	+49 241 80 20766	dennismit		
Balmer	Patrick	BLUE	patrick.balmer@bluebotics.com	+41 21 693 8314	bluebotics_pb	PI, SB	WP 1
Terrien	Gregorie	BLUE	gregoire.terrien@bluebotics.com				
Tomatis	Nicola	BLUE	nicola.tomatis@bluebotics.com				
Alblas	Ruben	KLM	ruben.alblas@klm.com		rubenalblas	PI, SB	
Lijf, van	Manuel	KLM	manuel-van.lijf@klm.com		manuelvanlijf		
Vaessen	Victor	KLM	victor.vaessen@klm.com	+31 6 1051 5997			
Willemse	Dana	KLM	dana.willemse@klm.com	+31 6 1365 1307	manuelvanlijf		

Figure 12: SPENCER Web Site - Section “Intranet”.

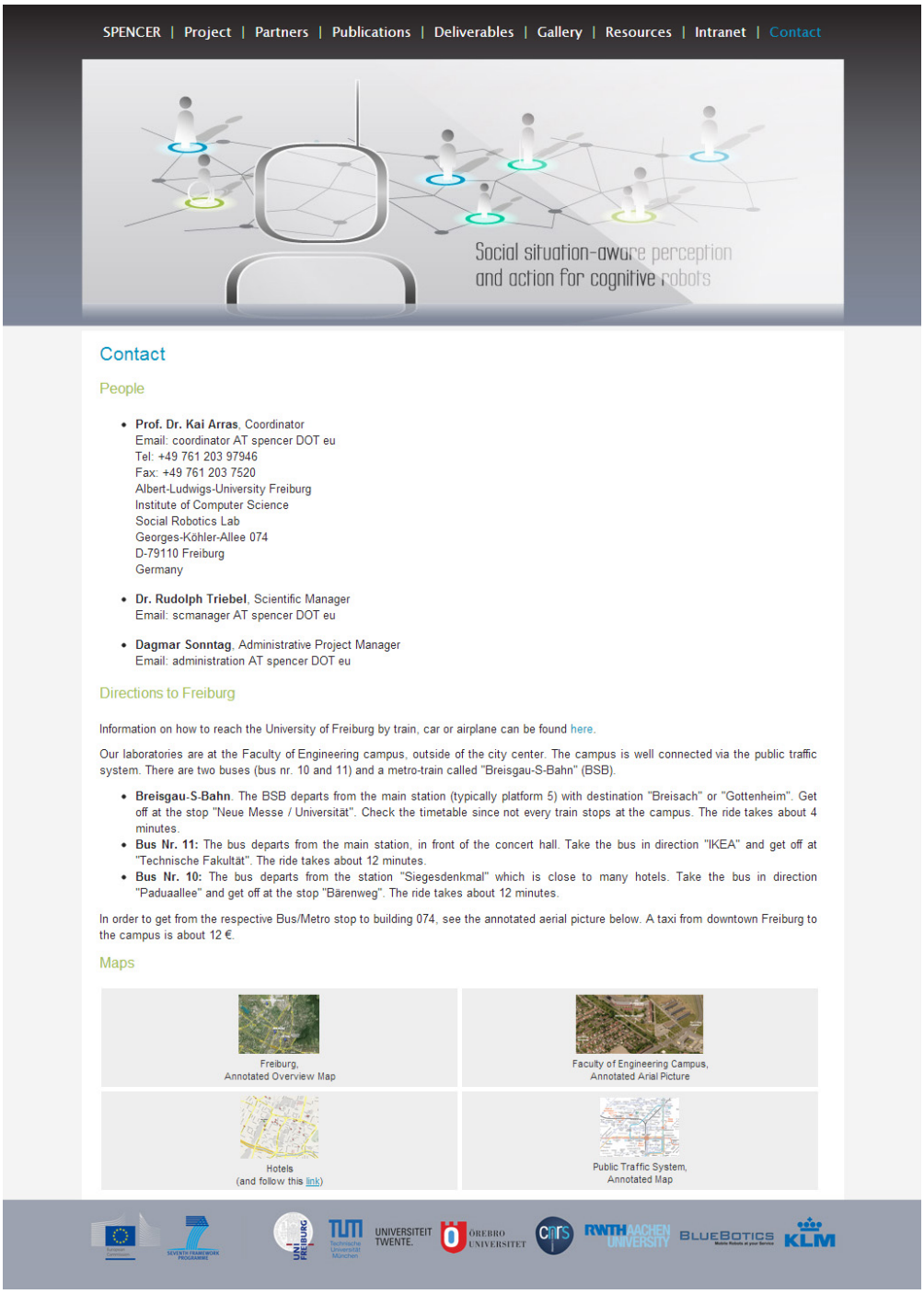


Figure 13: SPENCER Web Site - Section “Contact”.

3 Appendix A: Agreement of Transfer of Domain Name

bliXem | internet

AGREEMENT OF TRANSFER

The Undersigned,

BliXem BV, settled (6525 EC) Nijmegen at Oranjesingel 76, acting as a representative for the holder of the domain name, represented by its general manager Rudy L.M. Broekman, from here on to be referred to as "seller" and

Name
Kai Arras
University of Freiburg
Georges-Koehler-Allee 074
D-79110 FREIBURG
GERMANY

From here on to be referred to as "buyer"

Regarding domainname : **spencer.eu**

From here on to be reffered to as "domain name"

Hereby declare having agreed to:
Seller sells to buyer, who buys from seller, all rights which can be drawn from registration of the aforementioned domain name with the electronic domain name register of EURid, which, at present, belongs to seller.

Seller declares to, until signing date of this agreement, have paid all fees regarding the registration in the electronic domain name register of aforementioned domain name to EURid. Seller also declares to, until signing date of this agreement, not be aware or have been given notice of any (intended) decisions of EURid concerning the refusal of the use of the domain name and/or the deletion or withdrawal of the domain name with the electronic domain name register of EURid.

Buyer owes seller for selling and transferring a fee of **EUR 1.650,-**.
Buyer will pay this fee, **within 7 days** after signing this agreement, to BliXem Internet Services by transferring the amount to bankaccountnumber: 15.78.60.787 under the corporate name of BliXem Internet Services.

Bank:	Rabobank
IBAN:	NL85 RABO 0157 8607 87
Swift/Bic:	RABONL2U

After receipt of the transferprice BliXem will set in the trade of the domainname following the EURid-procedure. BliXem guarantees that the amount paid by buyer will be kept in deposit. Only after the domaintransfer BliXem will pay the holder.

For the further registration of your domain we can offer you the first year of registration fully free of charge at one of our partners, VIP Internet. After this first year you will be charged for further years of registration according to the prices and conditions mentioned on their website. We are happy to set this up for you.

If you prefer to register the domain somewhere else, please make sure that you will transfer your domain within 14 days after signing the agreement.
In case you will not transfer the domain you acknowledge that the domain will be transferred to VIP Internet, who will take further care of the registration for you.

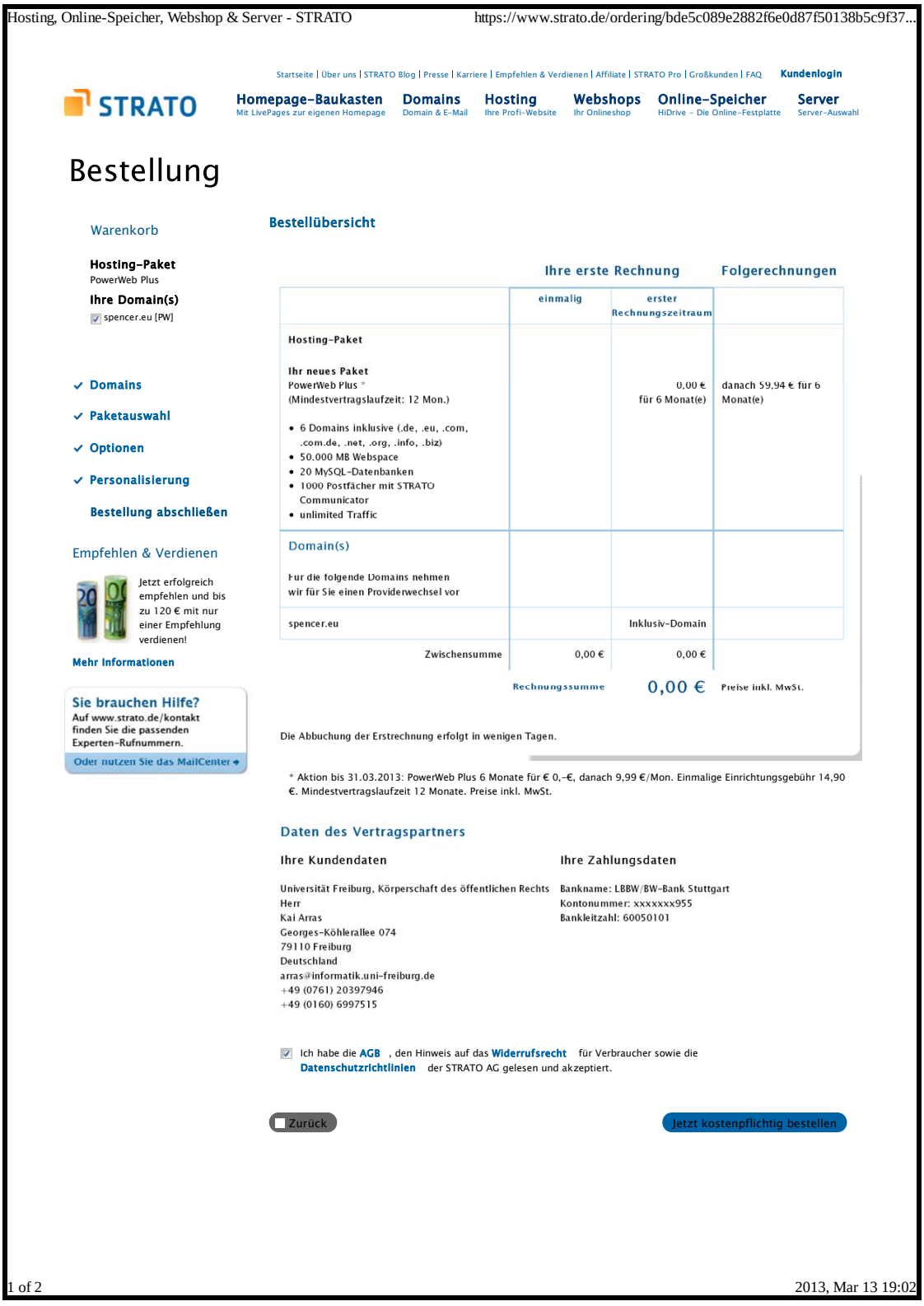
This agreement is solely subject to Dutch law. Differences will be presented to the authorised court in the district Arnhem.

Nijmegen, 2 November 2012 ..... November 2012

BliXem Internet Services
(Rudy L.M. Broekman)

University of Freiburg
Kai Arras

4 Appendix B: Hosting Registration



Hosting, Online-Speicher, Webshop & Server - STRATO https://www.strato.de/ordering/bde5c089e2882f6e0d87f50138b5c9f37...

Startseite | Über uns | STRATO Blog | Presse | Karriere | Empfehlen & Verdienen | Affiliate | STRATO Pro | Großkunden | FAQ **Kundenlogin**

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Homepage-Baukasten Mit LivePages zur eigenen Homepage | **Domains** Domain & E-Mail | **Hosting** Ihre Profi-Website | **Webshops** Ihr Onlineshop | **Online-Speicher** HiDrive – Die Online-Festplatte | **Server** Server-Auswahl

Bestellung

Warenkorb

Hosting-Paket
PowerWeb Plus
Ihre Domain(s)
spencer.eu [PW]

- ✓ Domains
- ✓ Paketauswahl
- ✓ Optionen
- ✓ Personalisierung

Bestellung abschließen

Empfehlen & Verdienen

Jetzt erfolgreich empfehlen und bis zu 120 € mit nur einer Empfehlung verdienen!

Mehr Informationen

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Auf www.strato.de/kontakt finden Sie die passenden Experten-Rufnummern.
Oder nutzen Sie das MailCenter

Bestellübersicht

	Ihre erste Rechnung: einmalig	Ihre erste Rechnung: erster Rechnungszeitraum	Folgerechnungen
Hosting-Paket **Ihr neues Paket** PowerWeb Plus * (Mindestvertragslaufzeit: 12 Mon.) • 6 Domains inklusive (.de, .eu, .com, .com.de, .net, .org, .info, .biz) • 50.000 MB Webspace • 20 MySQL-Datenbanken • 1000 Postfächer mit STRATO Communicator • unlimited Traffic		0,00 € für 6 Monat(e)	danach 59,94 € für 6 Monat(e)
Domain(s) Für die folgende Domains nehmen wir für Sie einen Providerwechsel vor			
spencer.eu		Inklusiv-Domain	
Zwischensumme	0,00 €	0,00 €	
	Rechnungssumme	0,00 €	Preise inkl. MwSt.

Die Abbuchung der Erstrechnung erfolgt in wenigen Tagen.

* Aktion bis 31.03.2013: PowerWeb Plus 6 Monate für € 0,–€, danach 9,99 €/Mon. Einmalige Einrichtungsgebühr 14,90 €. Mindestvertragslaufzeit 12 Monate. Preise inkl. MwSt.

Daten des Vertragspartners

Ihre Kundendaten

Universität Freiburg, Körperschaft des öffentlichen Rechts
Herr
Kai Arras
Georges-Köhlerallee 074
79110 Freiburg
Deutschland
arras@informatik.uni-freiburg.de
+49 (0761) 20397946
+49 (0160) 6997515

Ihre Zahlungsdaten

Bankname: LBBW/BW-Bank Stuttgart
Kontonummer: xxxxxxx955
Bankleitzahl: 60050101

☑ Ich habe die **AGB**, den Hinweis auf das **Widerrufsrecht** für Verbraucher sowie die **Datenschutzrichtlinien** der STRATO AG gelesen und akzeptiert.

Zurück | Jetzt kostenpflichtig bestellen

1 of 2 2013, Mar 13 19:02